



CFC FOUNDATION

PROGRAMS AND EVENTS SPONSORSHIP PACKET

Our programs and events are designed to enrich the lives of children, families, and individuals in Chattanooga's economically challenged neighborhoods. The hope and goal is to invest in development in a uniquely effective way to instigate social change and build up a strong community.

[| chattanoogafcfdn.org](http://chattanoogafcfdn.org)

HIGHLAND PARK
COMMONS

OPERATION GET
ACTIVE



MONTAGUE
PARK



SPONSORSHIP OPPORTUNITIES

CSM FORGE

CSM Forge develops players on a competitive level to reach their fullest potential by providing affordable soccer training and holistic mentorship. 180 players make up the Forge program and its teams. Each team competes in around 15 games per season in local and regional games and tournaments.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
A Jersey Center Chest	\$12,500	1
B Jersey Chest Small	\$5,000	1
C Jersey Sleeve	\$4,000	2

DURATION: AUG 2024 - MAY 2025



*Jersey colors/patterns will vary



LOGO ON JERSEY

WEBSITE recognition

SOCIAL MEDIA recognition



SPONSORSHIP OPPORTUNITIES

CSM SPARK

CSM Spark develops players on a recreational level to reach their fullest potential by providing affordable soccer training and holistic mentorship. A total of 150 players will play throughout fall and spring seasons, practicing and competing three times a week for ten weeks at Highland Park Commons and Montague Park.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
A Practice Shirt Center Chest	\$5,000	1
B Practice Shirt Chest Small	\$2,500	1
C Practice Shirt Sleeve	\$2,500	2

DURATION: SEPT 2024 - APRIL 2025



*Jersey colors/patterns will vary



LOGO ON PRACTICE JERSEY

WEBSITE recognition

SOCIAL MEDIA recognition



SPONSORSHIP OPPORTUNITIES

CSM SPORTS CAMP

CSM Sports Camps exists to support youth each summer through holistic mentorship, community exposure, and outdoor fun. 180 players will make up the teams--boys and girls, ages 8-14, across 4 neighborhoods. Teams will practice, play and go on outings together three times a week.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
A Jersey Center Chest	\$2,000	1
B Jersey Chest Small	\$1,200	1
C Jersey Sleeve	\$1,200	2

DURATION: JUNE 1 - JULY 30 2024



*Jersey colors/patterns will vary

LOGO ON
PRACTICE
JERSEY

WEBSITE
recognition

SOCIAL
MEDIA
recognition



SPONSORSHIP OPPORTUNITIES

OGA CORPORATE CUP

Operation Get Active uses the game of soccer in elementary schools to encourage young people in Chattanooga and beyond to live active, healthy lifestyles. The Corporate Cup is an annual fundraising tournament for OGA that will bring together local businesses for a fun day of competition. It is a coed 5v5 tournament with both a tournament winner and a fundraising winner.

PACKAGE	COST	NUMBER AVAILABLE
A Jersey sleeve sponsor on all jerseys, Banner at HPC, Social media recognition	\$5,000	1
B Team registration, Jersey Center logo, team recognition on social media platforms	\$750	18
C Team registration plus banner at HPC	\$1,000	

DURATION: AUGUST 10 2024



LOGO ON JERSEY

Tournament BANNERS + 1 year long banner at HPC

SOCIAL MEDIA + WEBSITE recognition



SPONSORSHIP OPPORTUNITIES

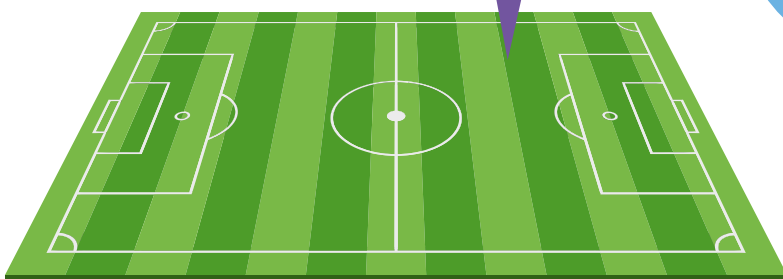
FOUNDATION CUP

Our annual futsal tournament invitational is open to youth ages 6-18 from across Chattanooga. More than just a tournament, the Cup creates space for connection between diverse groups of people in our community, uniting them through the beautiful game.

PACKAGE	COST	NUMBER AVAILABLE
A Company banner at Highland Park Commons for 1 year	\$15,000	1
B Announcements at the tournament promoting sponsors		
C Social posts promoting sponsors		

DURATION: APRIL 20 2024

A



PROMO
announcements
at the Foundation Cup

Tournament
BANNERS
+ 1 year long banner
at HPC

**SOCIAL
MEDIA +
WEBSITE**
recognition



CFC FOUNDATION

PLACES SPONSORSHIP PACKET

Our facilities and adult leagues both serve our programs and provide a space for our city to gather, build community, and grow together through the vehicle of sport and play.

[| chattanoogaafcfdn.org](http://chattanoogaafcfdn.org)

HIGHLAND PARK
COMMONS

OPERATION GET
ACTIVE



MONTAGUE
PARK

HIGHLAND PARK COMMONS

SPONSORSHIP OPPORTUNITIES

HIGHLAND PARK COMMONS

Highland Park Commons is a soccer facility in Highland Park serving as a hub for the community and bringing all of Chattanooga together through a shared love of the beautiful game. Over 2,000 people gather around 8 state of the art fields each week to enjoy open play, reservations, and leagues.

LOGO PLACEMENT	COST	NUMBER AVAILABLE	DURATION
A Center field logo (1 field)	\$10,000	2	2 Years
B 3'x8' banner (1 field)	\$1,000	Limitless	1 Year
C 3'x8' banner (2 fields)	\$2,000	Limitless	1 Year



BRAND EXPOSURE

WEBSITE recognition

SOCIAL MEDIA recognition





SPONSORSHIP OPPORTUNITIES

CHATTANOOGA FOOTBALL LEAGUE

CFL brings our city together through adult soccer leagues for all skill levels, with a high value placed on sportsmanship, relationship, and fun. Leagues consist of four seasons per year with over 60 teams participating in each season. Averaging between 500 and 700 players per season, over 2,000 players per year enjoys our leagues from all over Chattanooga and surrounding areas.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
A Jersey Center Chest + Banner	\$10,000	1
B Jersey Back + Banner	\$5,000	1
C Jersey Sleeve + Banner	\$2,500	2
D Scoreboard + Banner	\$5,000	1

DURATION: MAR 2024 - MAR 2025



COMPANY BANNER
at HPC for one year

WEBSITE
recognition

SOCIAL MEDIA
recognition

*Jersey colors/patterns will vary



SPONSORSHIP OPPORTUNITIES

CHATTANOOGA FOOTBALL LEAGUE TOURNAMENTS

These are 1 to 2 day events designed to offer teams a fun and exciting opportunity to play in a more competitive setting. These tournaments are also used to build community partnerships and build exposure for CFL. It also provides an opportunity for teams to play against different competition and build community with other teams.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
A Named Sponsor + Jersey Center	\$5,000	1
B Jersey Back	\$2,500	1
C Jersey Sleeve	\$1,500	1
D Tournament Banner	\$2,500	1
E Award Trophy	\$1,000	1

DURATION OF THE TOURNAMENT



COMPANY BANNER

at HPC for one year

LOGO ON 250+ player jerseys

SOCIAL MEDIA + WEBSITE

recognition

*Jersey colors/patterns will vary





SPONSORSHIP OPPORTUNITIES

FIND OUT MORE

You can secure your sponsorship and learn more about other sponsorship opportunities by contacting Katelyn Newsome at 423-424-8585 or katelyn@chattanoogaafcfdn.com

chattanoogaafcfdn.org

